

# **\$ix Figure Rolodex 2012**

I know how hard it can be to find good service providers so I've compiled a list of my favorites here. I have used each personally, or have a colleague who has, and recommend them highly. Many of these links are affiliate links and I may be paid a commission if you do business with them.

If for any reason, you prefer to look them up on your own you are most welcome to. These are alphabetized by category! You are welcome to download.

As always, I know we go farther together,

~Melissa

## Article Marketing

Rob Schultz ~ Rob challenges YOU with the 90 Day Article Challenge, are you up to it?

<u>Charlie Page</u> ~ A master at article marketing and ezine traffic, you don't want to miss Charlie's wisdom. He offers not only a ridiculously reasonable deal for a lifetime membership with his Ezine Directory but also has a handful of outstanding programs to grow your business with articles and ezines.

## Attract Clients Like Crazy Mentor

Adam Urbanski, Adam rocks at attracting clients and marketing mentoring. His live events are not to be missed, and he has lots of gold nuggets in his weekly ezine.

# Autoresponders (when you need to have an OPT-IN)

**Best Autoresponder**, I've been using this service from the start (5 years ago), great service, great rates, and always adding more tools and functionality.

## **Blogging Experts**

<u>Cathy Perkins, Wordpress Wizard</u>, Cathy is great at blog audits and either designing your blog with you or for you.

**Denise Wakeman (Blogsquad)**, Denise is a total master of online visibility secrets and has a hot current program on exactly that, for just \$19.95 per month. She is a wealth of expertise on blogging best practices, check her out.

## **Business Organization and Mind Mapping Tools**

<u>Freemind</u> ~ this is an easy and time effective way to mind map your way to success, taught by Bob the Teacher.

<u>Success Blueprint</u> ~ I am a big fan of Sandy's simplified process for mapping your year and creating benchmarks so you stick to your plan, take a look.

## **Domain Names**

**Best Domains** ~ I have a habit of collecting domains, always reserving them when I think of them, and always .com. With over 300, it gets a little crazy. This is my go to resource for my domain name purchases. My latest is a foray into .TV.

Graphics from Ebook Covers, Website Headers/Footers, Banners and more <u>Killer Covers</u> ~ Like the title of the company says, they are "killer" covers! And they also do a whole lot more with complete online branding packages.

<u>Get eCovers</u> ~ Wendy is a well-known graphic artist for many of the experts listed on this page. She does excellent work at a reasonable price.

Pat Rasch@comcast.net ~ Pat is brilliant with hardcover print (hi-res) work. She did the cover for my book Celebrate Your Life, and also formats and proofs. She is patient and fast, an unbeatable combination!

# Health and Well Being

**Body Smart** ~ now you must know that I am battling internet marketer's spread at every turn. Sitting day after day, night after night, in front of my computer screen isn't exactly exercise. So I use a couple of programs to keep me in shape and this is one.

# Hosting

<u>Hostgator</u> ~ Got this one from Ed Dale and Dan Raines of Thirty Day Challenge. Service is cost effective and simple to work with, (better than GoDaddy for wordpress.org applications.)

# Information Product Creation

James Roche, The Info Product Guy ~ James is the go-to-guru for your information products. When you need to know the best product, ebook, audio course or other product to put out to attract your audience, James is the man who can help you define it, refine, and produce it.

# Just for Newbies to Internet Marketing

<u>Resource Library for Beginners</u> ~ Yes there is enough to get lost in here so choose wisely and stay focused. Chris knows his stuff and makes it easy to learn when you can stay on track.

#### **Membership Sites**

**Best Membership Site (through Wordpress.org)** ~ Ravi has created a totally outrageous cost effective, easy to implement software for your very own membership site. He is also spot on with support.

#### **Outsourcing and Virtual Assistants**

<u>Virtual Services 4 U</u> ~ Amy is a pleasure to work with and covers a wide range of services from affiliate management to one shopping cart expertise, from PDF's and proofing to wordpress.org. Save yourself some time with her expert services.

#### Printing

**<u>Printing for Less</u>** ~ For fast and polished full service printing, Printing for Less is aces.

#### **Professional Development**

**Business Expert Trainings** ~ Lee does a top notch job of bringing together the best experts in their fields for teaching on a wide variety of topics for both offline and online business success.

<u>Shortcuts to the Best Biz Books</u> ~ Rick has done an awesome job here of distilling the essential business reading into gold nuggets you take away and work with immediately in your business. Think of this as the Cliff Notes to Success.

#### **Public Relations & Promotion**

<u>Shannon Cherry</u> ~ Shannon is a genius at cost effective public relations and personal promotion, whether you jump on board her Penny Pinching PR membership or opt for a one-one consult, you can't go wrong.

<u>Susan Harrow</u> ~ Susan excels at media coaching and is the author of *The Ultimate Guide to Getting Booked on Oprah.* 

<u>Joan Stewart</u> ~ Widely known as "The Publicity Hound," Joan is a master at creating a publicity plan that leverages your unique talents and abilities to drive your business farther. Check out her "Kennel Club" for regular PR tips, entirely free.

#### Sales Secrets – How to Know What Your Prospects and Audience Most Want!

<u>Just Ask</u> ~ This is an awesome way to quickly and easily ask your audience on a regular basis what they want most. Stop guessing and shooting in the dark, get the know-how now and move forward with ease.

#### Social Media

<u>Buzz Profits</u> ~ Viral Marketing experts, they know how to get you established online for success, no DIY needed.

FB Page Makers and Social Networking Set Ups ~ This talented team of players knows how to easily and beautifully set up your FB Fan Page (aka business profile) so it not only looks good but works effectively. They also set up the look and feel of your other online profiles and provide additional social media services.

#### **Teleseminar Services**

**Best Teleseminar Service** ~ I've been using Rick's service for over 3 years and have always been happy with the quality, ease of use, and dependability. And as a designer, I love the graphic elements he provides for your own event page design!

#### **Transcription**

**Best Transcription** ~ Erica and her team do an incredible job on transcription of teleseminars, webinars, and any other audio you have. They are fast, accurate, and great on format.

#### **Traffic Masters**

<u>The Ultimate Traffic Summit</u> ~ grab this where you can find 15 world class internet marketing traffic giants to divulge their insider secrets to grabbing hordes of hungry traffic.

#### Video Genius

<u>Lou Bortone</u> ~ Lou is a real treat to work with, he is easy to understand and gives even the newest video operator confidence.

<u>Perry Lawrence</u> ~ Perry does a terrific job with both solopreneurs as well as corporations and no-so-small business owners (think Yanik Silver and Carrie Wilkerson), to take your business to the next level and beyond with video.

#### Website Design

<u>Your First Website by 3:45</u>, ~ DIY master, Chris is a master at walking you through step by step how to get up online and making your first \$1.