

WithIt Southeast/Atlanta Region & AmericasMart Atlanta present

# Social Media Success: Low Cost and No Cost Marketing Tools Today

**Low Cost and No Cost Tools to Profit with Perfect Prospects** will provide a clear understanding of the profound impact social media is having as a fundamental shift in global communications. You will know how to harness the power and the best tools to use to move your offline business successfully forward online.



## Speaker: Melissa Galt

Melissa Galt is a relationship marketing specialist and social media strategist. She specializes in taking solopreneurs and business owners from being Best Kept Secrets to Well Known Now with cost effective marketing mentoring.

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From blogs to ezines, Twitter to Facebook, article marketing to YOUTUBE, you will learn the variety of tools available in social media. You'll learn WHY your business needs social media for marketing today; and WHAT are the next steps to take for success with the new world of social media marketing.

- Learn the 7 Steps to Marketing that Makes YOU Money
- Get 5 Strategies for YOUR Surefire Social Networking Success
- Establish YOUR Winning Social Media Routine
- Instantly Leverage YOUR Brand with the Power of Social Media
- Understand Clearly that Social Media is About YOUR Relationships Not Merely Connections
- Grasp Simple Time Saving Shortcuts to Social Media Tools

**The Atlanta International Gift & Home Furnishings Market®**

**Friday, January 8, 2010 - 9 am-10 am**

**AmericasMart - Building 1, Floor 14,  
Seminar Room 14 D-9**

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